Contract Agreement Between:

CONTRACT



And:

Waterfront Strategies / POL 3050 K Street NW Suite 100 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	1	
	1650309	/		09208243		
Product						
LCV VICTORY FUND						
Contract Dates	Estimate #					
09/04/18 - 09/17/18	7070					
Advertiser	-		Ori	ginal Date	/ Revision	
ISS/ LCV Victory Fund			0	8/30/18	/ 08/30/18	
	Billing Cycle	Billing	Cale	endar	Cash/Trade	
	EOM/EOC	Broado	cast		Cash	
	Property	Account Executive		xecutive	Sales Office	
	KTVD	Mary Tricoli Telere			Telerep Washin	
	Special Hand	ling				
	SP/Other as r	noted in	con	tract remar	ks	
	Demographic					
	Adults 35+					
					Total Ratings	
					44.60	
	Agy Code	Advertiser Code		Code	Product 1/2	
		265			281	
	Agency Ref	•		Advertiser	er Ref	
	10957AG	100034				
				•		

*Line Ch Start Date End Date Description	Start/End Time Da	Spots/ ays Length Week	Rate Rtn TypeSpots	Amount
N 1 KTVD 09/04/18 09/17/18 KTVD 9News 7a Start Date End Date Weekdays Spots/Week Week: 09/04/18 09/10/18 MTWTF 1 Week: 09/11/18 09/17/18 MTWTF 1	M-F 7-8a <u>Rate</u> <u>Rating</u> \$400.00 0.80 \$400.00 0.80	:30	NM 2	\$800.00
N 2 KTVD 09/09/18 09/16/18 Sun Movie B Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S 1 Week: 09/10/18 09/16/18 S 1	Sun Movie B Rate Rating \$90.00 0.20 \$90.00 0.20	:30	NM 2	\$180.00
N 3 KTVD 09/04/18 09/17/18 Feud/Blackish Start Date End Date Weekdays Spots/Week Week: 09/04/18 09/10/18 MTWTF 1 Week: 09/11/18 09/17/18 MTWTF 1	5-530p <u>Rate</u> <u>Rating</u> \$150.00 0.30 \$150.00 0.30	:30	NM 2	\$300.00
N 4 KTVD 09/04/18 09/17/18 Feud/Blackish Start Date End Date Weekdays Spots/Week Week: 09/04/18 09/10/18 MTWTF 1 Week: 09/11/18 09/17/18 MTWTF 1	530-6p <u>Rate</u> <u>Rating</u> \$175.00 0.60 \$175.00 0.60	:30	NM 2	\$350.00
N 5 KTVD 09/08/18 09/15/18 Feud/Blackish Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S- 1 Week: 09/10/18 09/16/18 S- 1	Sat 5-530p <u>Rate</u> <u>Rating</u> \$125.00 0.30 \$125.00 0.30	:30	NM 2	\$250.00
N 6 KTVD 09/08/18 09/15/18 Feud/Blackish Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S- 1 Week: 09/10/18 09/16/18 S- 1	530-6p <u>Rate</u> <u>Rating</u> \$125.00 0.20 \$125.00 0.20	:30	NM 2	\$250.00
N 7 KTVD 09/04/18 09/17/18 Orange and Blue Start Date End Date Weekdays Spots/Week Week: 09/04/18 09/10/18 MTWTF 1 Week: 09/11/18 09/17/18 MTWTF 1	630-7p <u>Rate</u> <u>Rating</u> \$250.00 0.80 \$250.00 0.80	:30	NM 2	\$500.00
N 8 KTVD 09/08/18 09/15/18 Mike & Molly Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 Weekdays 1	630-7p <u>Rate</u> <u>Rating</u> \$225.00 0.30	:30	NM 2	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted) Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



	Contract / Revision 1650309 /	Alt Order # 09208243
Contract Dates 09/04/18 - 09/17/18	Product LCV VICTORY FUN	Estimate # 7070
Advertiser ISS/ LCV Victory Fund		 nal Date / Revision 30/18 / 08/30/18

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeS	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek:09/10/1809/16/18S-1	<u>Rate</u> \$225.00	Rating 0.30			•	
N 9 KTVD 09/09/18 09/16/18 Sun Prime Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S 1 Week: 09/10/18 09/16/18 S 1	6-9p Rate \$275.00 \$275.00	<u>Rating</u> 1.00 1.00	:30	NM	2	\$550.00
N 10 KTVD 09/10/18 09/17/18 Law & Order: Special Vict Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 M 1 Week: 09/17/18 09/23/18 M 1	7-8p <u>Rate</u> \$325.00 \$325.00	<u>Rating</u> 1.30 1.30	:30	NM	2	\$650.00
N 11 KTVD 09/10/18 09/17/18 Law & Order: Special Vict Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 M 1 Week: 09/17/18 09/23/18 M 1	8-9p <u>Rate</u> \$350.00 \$350.00	Rating 1.90 1.90	:30	NM	2	\$700.00
N 12 KTVD 09/04/18 09/17/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/04/18 09/10/18 MTWTF 1 Week: 09/11/18 09/17/18 MTWTF 1	M-F 8-9a <u>Rate</u> \$500.00 \$500.00		:30	NM	2	\$1,000.00
N 13 KTVD 09/06/18 09/13/18 Law & Order: Criminal Int Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 T 1 Week: 09/10/18 09/16/18 T 1	7-8p <u>Rate</u> \$400.00 \$400.00	Rating 1.70 1.70	:30	NM	2	\$800.00
N 14 KTVD 09/06/18 09/13/18 Law & Order: Criminal Int Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 T 1 Week: 09/10/18 09/16/18 T 1	8-9p <u>Rate</u> \$400.00 \$400.00	Rating 1.90 1.90	:30	NM	2	\$800.00
N 15 KTVD 09/07/18 09/14/18 American Ninja Warrior Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 F 1 Week: 09/10/18 09/16/18 F 1	7-8p <u>Rate</u> \$350.00 \$350.00	Rating 0.50 0.50	:30	NM	2	\$700.00
N 16 KTVD 09/07/18 09/14/18 American Ninja Warrior Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 F 1 Week: 09/10/18 09/16/18 F 1	8-9p <u>Rate</u> \$350.00 \$350.00	Rating 0.60 0.60	:30	NM	2	\$700.00
N 17 KTVD 09/08/18 09/15/18 Major Crimes Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S- 1 Week: 09/10/18 09/16/18 S- 1	7-8p <u>Rate</u> \$300.00 \$300.00	Rating 0.70 0.70	:30	NM	2	\$600.00
N 18 KTVD 09/08/18 09/15/18 Major Crimes Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S- 1 Week: 09/10/18 09/16/18 S- 1	8-9p	Rating 0.70 0.70	:30	NM	2	\$600.00
N 19 KTVD 09/09/18 09/16/18 Saving Hope Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S 1 Week: 09/10/18 09/16/18 S 1	7-8p <u>Rate</u> \$200.00 \$200.00	Rating 0.40 0.40	:30	NM	2	\$400.00
N 20 KTVD 09/09/18 09/16/18 Saving Hope Start Date End Date Weekdays Spots/Week	8-9p <u>Rate</u>	Rating	:30	NM	2	\$400.00

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	Contract / Revision 1650309 /	-	Alt Order # 09208243
Contract Dates 09/04/18 - 09/17/18	Product LCV VICTORY FUI		Estimate # 7070
Advertiser ISS/ LCV Victory Fund			nal Date / Revision /30/18 / 08/30/18

Start Date End Date Weakt GR0211 Spots/Weakt Rate Rating 2 1 Weakt GR0211 000101 000111 0001118 001118 001118 00111 0011118 001118 0010118 0011118 0011118 0011118 0011118 0011118 0011118 0011118 0011118 0011118 </th <th>*Line Ch Start Date End Date Description</th> <th>Start/End Time</th> <th>Days</th> <th>Spots/ Length Week</th> <th>Rate Rtn</th> <th>TypeSp</th> <th>ots</th> <th>Amount</th>	*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn	TypeSp	ots	Amount
Week: Op/10/18 Op/10/18 Op/10/18 Op/10/18 Start Data Op/10/18	Start Date End Date Weekdays Spots/Week							
N 21 KTVD 0804/18 0917/18 KTVD 9news 930- Start Date 930-10p :30 NM 2 \$1,850.00 Week: 0911/18 0817/18 MTWT 1 1 \$225.00 0.30 NM 2 \$1,850.00 Week: 0911/18 0817/18 MTWT 1 1 \$225.00 0.30 NM 2 \$1,700.00 Start Date End Date Week(4001176 0817/18 KWWeek \$84930 1.10 NM 2 \$1,700.00 N 23 KTVD 0902418 0917/18 KTWEek \$800.00 1.10 NM 2 \$600.00 N 23 KTVD 0902418 0917/18 KTWEek \$200.00 0.70 NM 4 \$1,100.00 Week: 09101/8 0917/18 MTWT 2 \$275.00 0.40 NA \$1,100.00 N 24 KTVD 0902418 0917/18 MTWT 2 \$276.00 0.40 \$200.00 NA \$1,100.00 Week: 091018 0917/18 MTWT 2								
Week: 08/10/18 08/10/18 MITTE 1 \$\$25.50 0.30 N 22 KTVD 08/00/18 08/10/18<				:30		NM	2	\$1,850.00
Week: 09/11/18 09/17/18 MTWTF 1 \$925.00 0.90 N 22 KTVD 09/08/18 09/15/18 Local New @ 9p Sa Sa 9-930p :30 NM 2 \$1,700.00 Week: 09/01/18 09/09/18 ·····S 1 \$860.00 1.10 2 \$1,700.00 Week: 09/01/18 09/09/18 ····S 1 \$860.00 1.10 2 \$600.00 N 23< KTVD 09/08/18								
Start Date Week: 09/10/18 End Date 09/16/18 Weekdays Frame Spits/Week Start Date 09/16/18 Frame Frame Rate Start Date Start Date Week: 09/10/18 Control 09/16/18 Control 00/16/18 Control 00/16/18 Control 00/16/18 Control 00/16/18 <thcontrol 00</thcontrol 								
Week: 08/03/18 <t< td=""><td>N 22 KTVD 09/08/18 09/15/18 Local News @ 9p Sa</td><td>Sa 9-930p</td><td></td><td>:30</td><td></td><td>NM</td><td>2</td><td>\$1,700.00</td></t<>	N 22 KTVD 09/08/18 09/15/18 Local News @ 9p Sa	Sa 9-930p		:30		NM	2	\$1,700.00
Week: 09/16/18 09/16/18 S. 1 \$850.00 1.10 N 25 KTVD 09/06/18 09/15/18 KTVD 09/06/18 09/15/18 KTVD 09/06/18 09/15/18 Sold.20 30 NM Veek: 09/10/18 09/16/18 Weekdays Sold.20 0.70 30 NM 4 \$1,100.00 N 24 KTVD 09/06/18 09/17/18 Mom 10-1030p :30 NM 4 \$1,100.00 Start Date End Date Weekdays Spots/Week Rate Rating 0.70 Week: 09/17/18 MIWIT 2 \$275.00 0.40 0.40 Veek: 09/17/18 MIWIT 2 \$200.00 0.40 0.40 Veek: 09/17/18 MIWIT 2 \$200.00 0.40 0.40 \$2 \$400.00 Start Date End Date Weekdays Spots/Week Rate Rating 30 NM 2 \$400.00 N 27 KTVD 09/09/18<								
Start Date Week: 09/03/18 End Date (Model) Week/days (Model) Spots/Week (Model) Rate (Model) Rating (Model) Composition (Model) Composition (Model) <thc< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></thc<>								
Week: 09/03/18 09/09/18 S 1 \$300.00 0.70 N 24 KTVD 09/04/18 09/16/18 MWeek: 09/10/18 MWWFF- 2 \$275.00 0.40 Week: 09/10/18 MWWFF- 2 \$275.00 0.40 4 \$1,100.00 N 24 KTVD 09/04/18 09/17/18 MWWF- 2 \$275.00 0.40 Week: 09/11/18 09/17/18 MWWF- 2 \$275.00 0.40 N 25 KTVD 09/04/18 09/17/18 MWWF- 2 \$2275.00 0.40 Week: 09/04/18 09/17/18 MWWF- 2 \$200.00 0.40 2 \$400.00 N 26 KTVD 09/09/18 09/16/18 2 Broke Girls 930-10p :30 NM 2 \$400.00 Week: 09/03/18 09/16/18 KTVD 09/09/18 09/16/18 KTVD 09/09/18 91/16/18 XTVD 09/09/18 91/16/18 XTVD 09/09/18 2 \$500.00 N 26 KTVD 09/09/18 09/16/18 KTVD 09/09/18 09/1718	N 23 KTVD 09/08/18 09/15/18 KTVD 9News Sat 6-7a	Sat 6-7a		:30		NM	2	\$600.00
Week: 09/10/18 09/16/18 09/16/18 09/16/18 09/17/18 Mom 10-1030p :30 NM 4 \$1,100.00 N 24 KTVD 09/04/18 09/17/18 Mom 10-1030p :30 NM 4 \$1,100.00 Week: 09/04/18 09/17/18 MTWTF 2 \$275.00 0.40 NM 4 \$800.00 N 25 KTVD 09/04/18 09/17/18 MOm 1030.11p :30 NM 4 \$800.00 N 25 KTVD 09/04/18 09/17/18 MOmTF 2 \$200.00 0.40 NM 2 \$400.00 N 26 KTVD 09/04/18 09/16/18 2 Broke Girls 930-10p :30 NM 2 \$400.00 Stant Date End Date Week/days \$2015/Week Rate Rating :30 NM 2 \$400.00 N 27 KTVD 09/09/18 09/16/18 CVD 09/09/18 09/16/18 CVD 09/09/18 09/16/18 :201.00 :60 N 28 KTVD 09/09/18 09/17/18 Daytime 12-4p ROS Rate <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>								
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Week: 09/11/18 09/17/18 MTWTF 2 \$275.00 0.40 N 25 KTVD 09/04/18 09/17/18 Mom 1030-11p :30 NM 4 \$800.00 Week: 09/04/18 09/17/18 MUTTF 2 \$200.00 0.40								
Start Date Week: Op/10/18 09/17/18 Weekdays MIWTF Spots/Week 2 Start Date S200.00 Rating 0.40 Start Date S200.00 V/// 1/8 Spots/Week MIWTF Spots/Week 2 Spots/Week S200.00 Output 0.40 N 26 KTVD 09/09/18 09/16/18 2 Broke Girls 930-10p :30 NM 2 \$400.00 Start Date Week: 09/00/18 09/16/18 Weekdays Spots/Week Rating S200.00 :30 NM 2 \$400.00 N 27 KTVD 09/09/18 09/16/18 KTVD 09/09/18 :00/06/18 Spots/Week Rating S200.00 :30 NM 2 \$500.00 Week: 09/10/18 09/16/18 KTVD 09/04/18 09/17/18 MIWTF Spots/Week Rating Rating 020 :30 NM 2 \$350.00 N 28 KTVD 09/04/18 09/17/18 MIWTF 1 \$175.00 0.20 NM 2 \$330.00 N 29 KTVD 09/04/18 09/17/18 MIWTF 1 \$175.00 0.20 NM 2 \$330.00 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>								
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Week: 09/11/18 09/17/18 MTWTF 2 \$200.00 0.40 N 26 KTVD 09/09/18 09/16/18 2 Broke Girls 930-10p :30 NM 2 \$400.00 Start Date End Date Week(20)/09/18 09/16/18 End Date Spots/Week Rate Rating :30 NM 2 \$500.00 .040 Week: 09/10/18 09/16/18 KTVD 09/09/18 09/16/18 KTVD 09/09/18 09/16/18 KTVD 09/09/18 09/16/18 KTVD 09/09/18 09/16/18 Spots/Week State Rating :30 NM 2 \$500.00 Week: 09/1018 09/16/18 CTTS 1 \$250.00 0.60 NM 2 \$350.00 N 28 KTVD 09/04/18 09/17/18 Meekdays Spots/Week Rate Rating :30 NM 2 \$350.00 N 28 KTVD 09/04/18 09/17/18 MIWTF 1 \$175.00 0.20 :30 NM 2 \$330.00								
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Week: 09/10/18 09/16/18 S 1 \$200.00 0.40 N 27 KTVD 09/09/18 09/16/18 KTVD 9News Sun 6-7a								
Start Date Week: End Date 09/09/18 Weekdays 09/09/18 Spots/Week 1 Rate \$2550.00 Rating 0.60 Week: 09/10/18 09/16/18 S 1 \$2550.00 0.60 N 28 KTVD 09/04/18 09/17/18 Daytime 12-4p ROS M-F 12-4p :30 NM 2 \$350.00 Week: 09/04/18 09/17/18 MWFF 1 \$175.00 0.20 Week: 09/04/18 09/17/18 MITF 1 \$175.00 0.20 Week: 09/04/18 09/17/18 MIWFF 1 \$175.00 0.20 Week: 09/04/18 09/17/18 MIWFF 1 \$175.00 0.20 N 29 KTVD 09/04/18 09/17/18 MIWFF 1 \$165.00 0.40 Week: 09/04/18 09/17/18 MIWFF 1 \$165.00 0.40 N 30 KTVD 09/04/18 09/17/18 MIWFF 1 \$200.00 0.40 2 \$400.00 \$400.00								
Week: 09/09/18 09/09/18 S 1 \$250.00 0.60 Week: 09/10/18 09/16/18 S 1 \$250.00 0.60 N 28 KTVD 09/04/18 09/17/18 Daytime 12-4p ROS M-F 12-4p :30 NM 2 \$350.00 Week: 09/04/18 09/17/18 MIWTF 1 \$175.00 0.20 Week: 09/04/18 09/17/18 MIWTF 1 \$175.00 0.20 N 29 KTVD 09/04/18 09/17/18 Millionaire/Feud 9-10a :30 NM 2 \$330.00 Start Date Week: 09/10/18 MinWTF 1 \$165.00 0.40 1 \$165.00 0.40 1 \$200.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 \$400.00 </td <td></td> <td>Sun 6-7a</td> <td></td> <td>:30</td> <td></td> <td>NM</td> <td>2</td> <td>\$500.00</td>		Sun 6-7a		:30		NM	2	\$500.00
Week: 09/10/18 09/16/18 S 1 \$250.00 0.60 N 28 KTVD 09/0/18 09/17/18 Daytime 12-4p ROS M-F 12-4p :30 NM 2 \$350.00 Week: 09/04/18 09/17/18 MTWTF 1 \$175.00 0.20 2 \$350.00 Week: 09/11/18 09/17/18 MTWTF 1 \$175.00 0.20 2 \$330.00 Week: 09/04/18 09/17/18 MTWTF 1 \$175.00 0.20 2 \$330.00 Start Date End Date Weekdays Spots/Week Rate Rating 30 NM 2 \$330.00 N 30 KTVD 09/04/18 09/17/18 MTWTF 1 \$165.00 0.40 2 \$400.00 N 30 KTVD 09/04/18 09/10/18 Weekdays Spots/Week Rate Rating 30 NM 2 \$400.00 Week: 09/10/								
Start Date Week: End Date 09/04/18 Weekdays MTWTF Spots/Week 1 Rate 1 Rate 175.00 Rate 0.20 N 29 KTVD 09/04/18 09/17/18 MTWTF 1 \$175.00 0.20 N 29 KTVD 09/04/18 09/17/18 MIIIonaire/Feud 9-10a :30 NM 2 \$330.00 Start Date Week: End Date 09/10/18 Weekdays MTWTF Spots/Week Rate 1 \$165.00 0.40 2 \$330.00 N 30 KTVD 09/04/18 09/17/18 MTWTF 1 \$165.00 0.40 2 \$400.00 N 30 KTVD 09/04/18 09/17/18 MTWTF 1 \$165.00 0.40 2 \$400.00 Start Date Week: End Date 09/04/18 Weekdays 09/10/18 Spots/Week MTWTF 1 \$200.00 0.40 1 \$90.00 N 31 KTVD 09/08/18 09/08/18 Sat Movie B Sat Movie B :30 NM 1 \$90.00 N 32 KTVD 09/08/18 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>								
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			0.20	:30		NM	2	\$180.00
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(* Line Transactions: N = New, E = Edited, D = Deleted) Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

<u>ONEWS</u>	500 Den		⁻ Blvd. O 80203 9999		Contract Dates 09/04/18 - 09/1 Advertiser ISS/ LCV Victo		1650 Product		092 Est JND 70	Date / Rev	vision 8/30/18
*Line Ch Start Da	ate End D	ate De	escription	Start/End Time	Days	Length	Spots/ Week	Rate F	Rtn Type	eSpots	Amount
Week: 09/03/18	End Date 09/09/18 09/16/18	Week	- S- 1	ek <u>Rate</u> \$90.00 \$90.00	Rating 0.20 0.20						
					Totals		44.60			67	\$19,280.00
Time Period	# of S	Spots	Gross Amount	Agency Comm.	Net Am	ount					
08/27/18 -09/17/18		67	\$19,280.00	(\$2,892.00)	\$16,38	8.00					
Totals		67	\$19,280.00	(\$2,892.00)	\$16,38	8.00					

Signature: _____

Contract Agreement Between:

Date:

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Page 4 of 9

Print Date 09/05/18