

CONTRACT



KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

<u>Contract / Revision</u> 1650309 /		<u>Alt Order #</u> 09208243
<u>Product</u> LCV VICTORY FUND		
<u>Contract Dates</u> 09/04/18 - 09/17/18		<u>Estimate #</u> 7070
<u>Advertiser</u> ISS/ LCV Victory Fund		<u>Original Date / Revision</u> 08/30/18 / 08/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVD	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u> SP/Other as noted in contract remarks		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 44.60
<u>Agy Code</u>	<u>Advertiser Code</u> 265	<u>Product 1/2</u> 281
<u>Agency Ref</u> 10957AG	<u>Advertiser Ref</u> 100034	

And:

Waterfront Strategies / POL
3050 K Street NW Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	09/04/18	09/17/18	KTVD 9News 7a	M-F 7-8a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				1	\$400.00	0.80			
	Week:	09/11/18	09/17/18	MTWTF--				1	\$400.00	0.80			
N 2	KTVD	09/09/18	09/16/18	Sun Movie B	Sun Movie B		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/18	09/09/18	-----S				1	\$90.00	0.20			
	Week:	09/10/18	09/16/18	-----S				1	\$90.00	0.20			
N 3	KTVD	09/04/18	09/17/18	Feud/Blackish	5-530p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				1	\$150.00	0.30			
	Week:	09/11/18	09/17/18	MTWTF--				1	\$150.00	0.30			
N 4	KTVD	09/04/18	09/17/18	Feud/Blackish	530-6p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				1	\$175.00	0.60			
	Week:	09/11/18	09/17/18	MTWTF--				1	\$175.00	0.60			
N 5	KTVD	09/08/18	09/15/18	Feud/Blackish	Sat 5-530p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/18	09/09/18	-----S-				1	\$125.00	0.30			
	Week:	09/10/18	09/16/18	-----S-				1	\$125.00	0.30			
N 6	KTVD	09/08/18	09/15/18	Feud/Blackish	530-6p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/18	09/09/18	-----S-				1	\$125.00	0.20			
	Week:	09/10/18	09/16/18	-----S-				1	\$125.00	0.20			
N 7	KTVD	09/04/18	09/17/18	Orange and Blue	630-7p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				1	\$250.00	0.80			
	Week:	09/11/18	09/17/18	MTWTF--				1	\$250.00	0.80			
N 8	KTVD	09/08/18	09/15/18	Mike & Molly	630-7p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/18	09/09/18	-----S-				1	\$225.00	0.30			

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<u>Contract / Revision</u> 1650309 /		<u>Alt Order #</u> 09208243
<u>Contract Dates</u> 09/04/18 - 09/17/18		<u>Product</u> LCV VICTORY FUND
		<u>Estimate #</u> 7070
<u>Advertiser</u> ISS/ LCV Victory Fund		<u>Original Date / Revision</u> 08/30/18 / 08/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-				1	\$225.00	0.30			
N 9	KTVD	09/09/18	09/16/18	Sun Prime	6-9p		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$275.00	1.00			
Week:		09/10/18	09/16/18	-----S				1	\$275.00	1.00			
N 10	KTVD	09/10/18	09/17/18	Law & Order: Special Vict	7-8p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	M-----				1	\$325.00	1.30			
Week:		09/17/18	09/23/18	M-----				1	\$325.00	1.30			
N 11	KTVD	09/10/18	09/17/18	Law & Order: Special Vict	8-9p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	M-----				1	\$350.00	1.90			
Week:		09/17/18	09/23/18	M-----				1	\$350.00	1.90			
N 12	KTVD	09/04/18	09/17/18	KTVD 9News 8-9a	M-F 8-9a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$500.00	1.00			
Week:		09/11/18	09/17/18	MTWTF--				1	\$500.00	1.00			
N 13	KTVD	09/06/18	09/13/18	Law & Order: Criminal Int	7-8p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	---T---				1	\$400.00	1.70			
Week:		09/10/18	09/16/18	---T---				1	\$400.00	1.70			
N 14	KTVD	09/06/18	09/13/18	Law & Order: Criminal Int	8-9p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	---T---				1	\$400.00	1.90			
Week:		09/10/18	09/16/18	---T---				1	\$400.00	1.90			
N 15	KTVD	09/07/18	09/14/18	American Ninja Warrior	7-8p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	----F--				1	\$350.00	0.50			
Week:		09/10/18	09/16/18	----F--				1	\$350.00	0.50			
N 16	KTVD	09/07/18	09/14/18	American Ninja Warrior	8-9p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	----F--				1	\$350.00	0.60			
Week:		09/10/18	09/16/18	----F--				1	\$350.00	0.60			
N 17	KTVD	09/08/18	09/15/18	Major Crimes	7-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$300.00	0.70			
Week:		09/10/18	09/16/18	-----S-				1	\$300.00	0.70			
N 18	KTVD	09/08/18	09/15/18	Major Crimes	8-9p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$300.00	0.70			
Week:		09/10/18	09/16/18	-----S-				1	\$300.00	0.70			
N 19	KTVD	09/09/18	09/16/18	Saving Hope	7-8p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$200.00	0.40			
Week:		09/10/18	09/16/18	-----S				1	\$200.00	0.40			
N 20	KTVD	09/09/18	09/16/18	Saving Hope	8-9p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/04/18 - 09/17/18		<u>Product</u> LCV VICTORY FUND
		<u>Estimate #</u> 7070
<u>Advertiser</u> ISS/ LCV Victory Fund		<u>Original Date / Revision</u> 08/30/18 / 08/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$200.00	0.50			
Week:		09/10/18	09/16/18	-----S				1	\$200.00	0.50			
N 21	KTVD	09/04/18	09/17/18	KTVD 9news 930p	930-10p		:30				NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$925.00	0.90			
Week:		09/11/18	09/17/18	MTWTF--				1	\$925.00	0.90			
N 22	KTVD	09/08/18	09/15/18	Local News @ 9p Sa	Sa 9-930p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$850.00	1.10			
Week:		09/10/18	09/16/18	-----S-				1	\$850.00	1.10			
N 23	KTVD	09/08/18	09/15/18	KTVD 9News Sat 6-7a	Sat 6-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$300.00	0.70			
Week:		09/10/18	09/16/18	-----S-				1	\$300.00	0.70			
N 24	KTVD	09/04/18	09/17/18	Mom	10-1030p		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				2	\$275.00	0.40			
Week:		09/11/18	09/17/18	MTWTF--				2	\$275.00	0.40			
N 25	KTVD	09/04/18	09/17/18	Mom	1030-11p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				2	\$200.00	0.40			
Week:		09/11/18	09/17/18	MTWTF--				2	\$200.00	0.40			
N 26	KTVD	09/09/18	09/16/18	2 Broke Girls	930-10p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$200.00	0.40			
Week:		09/10/18	09/16/18	-----S				1	\$200.00	0.40			
N 27	KTVD	09/09/18	09/16/18	KTVD 9News Sun 6-7a	Sun 6-7a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$250.00	0.60			
Week:		09/10/18	09/16/18	-----S				1	\$250.00	0.60			
N 28	KTVD	09/04/18	09/17/18	Daytime 12-4p ROS	M-F 12-4p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$175.00	0.20			
Week:		09/11/18	09/17/18	MTWTF--				1	\$175.00	0.20			
N 29	KTVD	09/04/18	09/17/18	Millionaire/Feud	9-10a		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$165.00	0.40			
Week:		09/11/18	09/17/18	MTWTF--				1	\$165.00	0.40			
N 30	KTVD	09/04/18	09/17/18	People's Court	12-1p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$200.00	0.40			
Week:		09/11/18	09/17/18	MTWTF--				1	\$200.00	0.40			
N 31	KTVD	09/08/18	09/08/18	Sat Movie B	Sat Movie B		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$90.00	0.20			
N 32	KTVD	09/08/18	09/15/18	Sat Movie C	Sat Movie C		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/04/18 - 09/17/18		<u>Product</u> LCV VICTORY FUND
		<u>Estimate #</u> 7070
<u>Advertiser</u> ISS/ LCV Victory Fund		<u>Original Date / Revision</u> 08/30/18 / 08/30/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/03/18	09/09/18	-----S-				1	\$90.00	0.20				
Week:		09/10/18	09/16/18	-----S-				1	\$90.00	0.20				
Totals												44.60	67	\$19,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/17/18	67	\$19,280.00	(\$2,892.00)	\$16,388.00
Totals	67	\$19,280.00	(\$2,892.00)	\$16,388.00

Signature: _____ **Date:** _____

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